

Election 2008

## EDA envisions employing "the SUSA approach" to gathering election night data for immediate analysis.

In 2006 Jonathan Simon and Bruce O'Dell, two of EDA's exceptionally intelligent and creative leaders, developed a very focused, low-cost approach to detecting election fraud targeted to closely-contested races. Intent on finding *patterns* of manipulation, Election Defense Alliance commissioned the firm Survey USA (SUSA) to run election night surveys in 16 counties in which there were both competitive and noncompetitive contests for high office. Findings revealed that differences in vote-shifting when comparing competitive and noncompetitive contests were dramatic and directional. There is no rational explanation for such a pattern other than electoral manipulation.

The key to this project was that the method eliminated polling bias as a distorting factor and allowed EDA to set a trap on a very low budget (\$36,000). It must be noted that the funds went 100% to obtaining data; some of EDA's finest analytical minds donated more than 200 hours creating this unique approach, analyzing data, and reporting the stunning findings.

In 2008 it will be even more vital to employ this methodology, because we believe that identifiably unadjusted "official" exit polls will not be made publicly available, as has previously been the case. This change would make it virtually impossible, without something like EDA's SUSA trap, to know whether thefts are being perpetrated.

EDA would engage the services of SUSA in very specific locations as a check on the Presidential and Congressional races. As in 2006, we anticipate the data obtained will provide a very clear footprint of widespread and strategically targeted fraud.

## What EDA needs

In 2008 we must vastly expand the surveying done by SUSA. What is most needed to execute extensive SUSA sampling is a budget of **approximately \$50,000**. We anticipate that only such an extensive penetration would *irrefutably* demonstrate targeted and outcome-determinative fraud in both Congressional and Presidential contests.

Final identification of the counties to be surveyed will not be made until very shortly before the election, as the selection process is highly dependent on shifts in political dynamics occurring throughout the pre-election period. However the preliminary selection process, based on EDA's access to a variety of political reports that inform us as contest margins shift, has already commenced.

In both the selection and data-analysis phases of the SUSA project, EDA is fortunate to have on board an outstanding group of high-level analysts capable of studying the data, recognizing the patterns, and translating their findings into a press release, and into a straightforward report for the general public.